



Friends of Itamar

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Dearest Friends ,

As Purim and Pesach get closer most people are thinking of how they will be spending their holidays - what special events they are planning for themselves and the family. This is also a time when many want to share good will and help their needy brothers and sisters enjoy their holiday season as the Torah teaches us to open our hearts on Purim and Pesach in the spirit of "Veahavta Lareya-cha kaomcha!" This is exactly the goal of the Bnai Israel Matzoh fund!

Purim is getting closer this year, and Alan Hirsch's mind is racing back and forth thinking about how the fund will succeed again to deliver the goods for so many families in Eretz Yisrael. Unfortunately, not long ago a great Tzaddik the right had man of Alan, Jerry Pasternak ZTZL passed away. Jerry not only helped out by giving money of his own but he ran around together with Alan helping him raise money for the project. This year Alan is going to have to work twice as hard in order to succeed in raising the funds needed. As someone who has been involved for many years as a shaliach on the Israel side distributing the food to families in need – I can testify that this project is absolutely an amazing act of altruism. Over 1400 families throughout Judea and Samaria receive vital Pesach supplies allowing them to enjoy their holiday. As Pesach gets closer many turn to me and ask if they begin to ask if they will be receiving the food packages again. My answer always is the Be'ezrat Hashem, the Matzo fund and the emissaries, you will find a way to put grape juice, wine, matzoh, meat chicken and other supplies on the tables of so many people in Israel that otherwise would have a much more difficult time in doing so.

May we hear besorot tovot - Let this amazing mitzvah continue forever.

Rabbi Moshe Goldsmith